

Reach the people that count



Published by Isle of Wight Chamber of Commerce; Island Business is the only dedicated business magazine for the Isle of Wight.

Island Business delivers the latest news, business information, analysis, feature articles and company profiles.

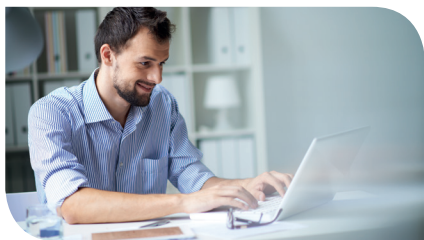
It offers valuable advice on issues affecting CEOs, business owners of all sizes and managers at all levels.

Island Business covers all business sectors; large or small, growing or start up. It gives you the information you need to make you and your business more successful; as well as keeping you up to date with what other businesses are achieving.

30,000 Readers per issue Island-wide*

1,100 Copies sent directly to:

- Chamber Members reaching business decision makers from all sectors, large & small businesses from tourism & hospitality to engineering, finance & heavy industry
- Local & South East Policy Makers



Available on-line

Available at High Footfall Business Locations across the Island

- Red Funnel – onboard Red Jets
- Wightlink terminals
- Hovertravel terminal
- Hotels
- Restaurants
- Yacht Clubs
- Banks
- Shops - PC World / Waitrose
- Business Centres
- Networking Events

To name a few

Island Business delivers a high net worth readership. They are the business decision makers across the Island. They live and breathe Island life both in their working world but also as residents of the Island, making the magazine the ideal platform for both business and lifestyle advertising.

*Based on reach x 4 and number of Red Jet Passengers

Produced directly by the team at IW Chamber, Island Business delivers strong unbiased editorial. We are independent and we do not run paid for Editorial

Regular features:

- **5 Pages of news** – keeping you up to date including a new feature #iwbiznews with small snippets of what is going on in your world, latest tweets and social media updates
- **The Interviews** – find out more about an Island movers and shakers
- **Regular contributors** – with editorial from local experts we can help with your business issues and questions that affect you
- **Company Profiles** – the latest on local companies, how they got to where they are and what is their next chapter
- **Note to Self** – Business insight and the advice you would give your younger self

Plus

Events, Chamber News; Member updates and much, much more



Sponsorship Opportunities

Sponsorship delivers strong brand awareness, association with the magazine and its editorial. Sponsorship delivers your business a solus and premium position.

To find out more about available sponsorships get in touch now

Advertising in Island Business delivers your sales message, branding and profile directly to a strong and high value readership in a cost effective way.

Advert Size	Rate Per Issue	Chamber Member rate per Issue
Double Page Spread	£1300	£975
Full Page	£685	£514
Half Page	£425	£319
Quarter Page	£250	£188

Series Booking	Discount
3 issues	5%
5 issues	7.5%
10 issues	10%

- **Advertisement Features on request**
 - **Loose inserts on request**