**Green Initiative Award***(Please note that all applications forms need to be uploaded to the IW Chamber Awards website along with supporting documents. Emailed or posted forms will not be accepted)*
This award recognises commitment to the environment and to sustainability. We’re looking for businesses that are conscious of the way they operate and are changing the way that they work. The judges will be looking for evidence of campaigns or investment with outcomes that could include reducing waste, lowering carbon footprint, new approaches to travel or commuting, changing the way customers or staff engage with the business, or investing in support for the natural environment. The impact made by your business will be judged in relation to the size of your business.

**1. Introduction** – *Tell the judges about your business. Tell us what you do and who /where your customers are. Give us a bit of background about your organisation – what you do, how you started your journey, how long you have been established, how many staff you employ and any other information you believe is relevant.*

**2. What is your strategy for supporting the environment and operating in an environmentally sustainable way?** (20 marks)

**3. Demonstrate with evidence how your business has made a positive impact in this area and who / what you have helped.** (20 marks)

**4. What makes your business exceptional in this area - what makes you stand out from other businesses?** (30 marks)

**5.** **Legacy. Tell us about the ongoing impact of your activity.** (20 marks)

**6.** **Innovation. Can you show examples of innovation in your work in this area?** (10 marks)

**7. Testimonials - extra word count of 300 words** (0 marks)

**8. External web links if appropriate.** (0 marks)