**Growth Business of the Year Award***(Please note that all applications forms need to be uploaded to the IW Chamber Awards website along with supporting documents. Emailed or posted forms will not be accepted)*
This award recognises exceptional expansion from a business. Judges will be looking for significant and sustained growth – in profit, in market share, in numbers of staff, in investment. We’re looking for evidence of the scale of growth, in a business of any size.

**1. Introduction** – *Tell the judges about your business. Tell us what you do and who /where your customers are. Give us a bit of background about your organisation – what you do, how you started your journey, how long you have been established, how many staff you employ and any other information you believe is relevant.*

**2. What was your strategy for business growth and in which areas of your business?** (20 marks)

**3. How has your business grown in relation to your strategy? Provide clear demonstration of growth – be as detailed as possible, including year-on-year data.** (20 marks)

**4. What makes this growth exceptional - what makes you stand out from your competitors?** (15 marks)

**5.** **Financial performance so far. Provide solid evidence of turnover; profit etc. ideally a combination of actuals and percentages.** (30 marks)

**6.** **Innovation. Can you show examples of how your business has innovated to grow?** (5 marks)

**7. Future potential. Demonstrate projections and strategy for future growth and sustainability of business.** (10 marks)

**8. External web links if appropriate.** (0 marks)