**Technology & Innovation Award***(Please note that all applications forms need to be uploaded to the IW Chamber Awards website along with supporting documents. Emailed or posted forms will not be accepted)*
This award recognises businesses that are constantly moving forward – leading by example and using technology to make their business more successful. This might be an innovative new product that sets you apart from others in your sector; it might be an innovative approach to the way that your business operates, meaning that your business is growing by employing new technology and new methods. Judges will be looking for modern businesses that are looking to the future.

**1. Introduction** – *Tell the judges about your business. Tell us what you do and who /where your customers are. Give us a bit of background about your organisation – what you do, how you started your journey, how long you have been established, how many staff you employ and any other information you believe is relevant.*

**2. What is your business concept and strategy? How do you use technology?** (20 marks)

**3. Innovation. Can you show examples of how your business has innovated to grow?** (30 marks)

**4. Demonstrate how you measure the impact of your technology/innovation – financial, customer feedback, sustainability?** (20 marks)

**5.** **What makes your business exceptional - what makes you stand out from your competitors?** (20 marks)

**6.** **External web links if appropriate.** (0 marks)